

RESOLUTION NO. 42- 2010

A RESOLUTION SUPPORTING THE IMPLEMENTATION OF
A CHARACTER INITIATIVE ENTITLED
“DO THE RIGHT THING” IN THE CLAYTON COMMUNITY

THE CITY COUNCIL
City of Clayton, California

WHEREAS, educators agree that people do not automatically develop good character and therefore conscientious efforts should be made by families, institutions and individuals to assist young people to develop the essential traits and characteristics that comprise good character, and by extension, good citizenship; and

WHEREAS, as part of their lifelong research on effective leadership, authors James Kouzes and Barry Posner surveyed more than 75,000 individuals across all sectors in the world to answer the question, “What do we look for and admire in leaders?”, and the clear and consistent first choice answer has been a character trait (“honesty”) in contrast to knowledge, skills or abilities; and

WHEREAS, representatives (both administrators and parent faculty club members) from Mt. Diablo Elementary, Diablo View Middle School and Clayton Valley High School, along with leadership from the Clayton Business and Community Association (CBCA), the Clayton Police Department and other community members have met on several occasions to discuss and formulate an initiative to encourage character development in the community; and

WHEREAS, the Clayton City Council and campus administrators of the local public schools for this community recognize that individuals are responsible for their actions and that daily decisions should be based on standards which become the basis for six (6) valued behaviors identified for a character initiative implemented in the Clayton community, namely **Responsibility, Respect, Kindness, Self-discipline, Integrity and Courage**; and

WHEREAS, these six (6) behavioral standards transcend cultural, religious, and socio-economic differences; and

WHEREAS, by following these six character traits in their daily lives, Clayton’s youth and citizens will contribute significantly to the current and future strength of the American society and our local community; and

WHEREAS, the Clayton City Council, in partnership with the campus administrators of the three local public schools primarily serving the Clayton community, and with the leadership of the CBCA, wishes to support the objectives of a character initiative, “Do The Right Thing”, to reemphasize the importance of our shared community values.

NOW, THEREFORE, BE IT RESOLVED by the City Council of Clayton, California as follows:

Section 1: The City Council of Clayton, California does herewith pledge its commitment to and support for a six trait character education initiative, entitled “Do The Right Thing”, for implementation in the Clayton community.

Section 2: The character initiative shall be conducted by and through a community-based steering committee comprised of campus administrators, business leaders, and community leaders. The steering committee may voluntarily include interested members of the Clayton City Council and/or its Chief of Police or his/her designee.

Section 3: The City Council does hereby approve and authorize two (2) character trait banners to be displayed at the City’s two main banner locations (i.e. on Oakhurst Drive and at the Oak Street exit off Clayton Road) for no more than one week for each character trait period during the year, not to exceed a total combined banner display time of six (6) weeks, and to be funded through resources other than the City of Clayton. This banner display component is authorized for an initial twelve (12) month period and expires automatically thereafter, unless extended by vote of the City Council at a regular public meeting thereof.

Section 4: The City Council does hereby approve and authorize one program banner to be displayed on the exterior of the Clayton Community Library, to be funded through resources other than the City of Clayton.

Section 5: The City Council does hereby approve and authorize one program banner to be displayed in the City Council chambers during Council meetings, to be funded through resources other than the City of Clayton.

Section 6: The City Council does hereby approve and authorize the initiative name, “Do The Right Thing”, to be displayed on City police patrol vehicles, to be funded through resources other than the City of Clayton.

Section 7: The City Council does hereby approve and authorize the six character initiative traits with associated description to be included and posted on the City’s website.

PASSED, APPROVED AND ADOPTED by the City Council of the City of Clayton, California at a regular public meeting thereof held on the 21st day of September 2010 by the following vote:

AYES: Mayor Stratford, Vice Mayor Shuey, Councilmembers Geller, Medrano and Pierce.

NOES: None.

ABSTAIN: None.

ABSENT: None.

THE CITY COUNCIL OF CLAYTON, CALIFORNIA



Hank Stratford, Mayor

ATTEST:


Laci J. Jackson, City Clerk